

# New Free Homeseller Seminar!



## “22 SECRETS TO MAKING MORE MONEY WHEN YOU SELL...”

...Your home or rental in San Diego

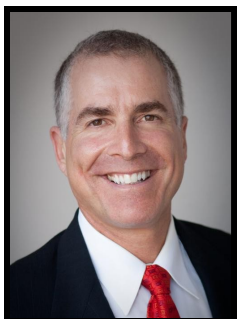
Saturday, February 22, 2014, \*10-Noon • University City UTC Mall

**W**hy do many homes sell quickly and for top dollar...while some sit unsold, and others sell under market value? And why do some homesellers get stuck paying unneeded costs, while others don't?

\*9:45 am Sign-In

Discover my 22 secrets, tips, and techniques to sell faster, get a higher price, attract multiple offers, cut extra costs, avoid costly delays, and prevent a last-minute escrow cancellation. **You'll Learn...**

- 7 Rules To Pricing Your Home so you get top dollar
- How to attract multiple bidders & sell OVER list price
- The completely DIFFERENT way people buy homes today
- This clever & unique marketing idea sets your home apart
- Here's how many agents sabotage their sellers, costing \$1,000s
- The one time you absolutely, positively do NOT want a bidding war
- Stop unethical agents from inflating their price estimate of your home
- This simple psychological "trick" helps sell your home for more \$\$!
- My "Top 10 Cheap Fix-Ups" to increase your home value
- How to get on buyers' all-important "want to see" lists
- Don't say this if you talk with buyers or their agents
- Why selling "As Is" won't work & can even backfire
- Can a pre-sale home inspection save you money?
- Why you WANT your agent to offend you...???
- When to "test the market" for a higher price
- Quickly find out how high your buyer will go
- Avoid paying 3 TIMES for one repair



**GARY KENT**  
29 YEARS  
EXPERIENCE &  
4700+ HOMES SOLD

- Sidestep unqualified buyers
- 5 tips to avoid costly lawsuits
- When to use "value range pricing"
- Ignore the "2% Rule" at your peril
- Profitable do-it-yourself homestaging tips
- Should your home be professionally staged?

**To Reserve Your Seats at...**

**Call (858)457-KENT or  
Go to GaryKentSeminars.com**

Free to the Public / Agents Pay \$295 Attendance Fee!

**Complimentary Snacks & Drinks  
\*FREE DRAWING Dinner for Two\***

**Tell a Friend! Bring a Friend!**

**TO REGISTER:  
GaryKentSeminars.com  
Or Call (858)457-KENT**

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