

FREE HOME-SELLING SEMINAR:



“THE 22 SECRETS TO SELLING YOUR HOME”

...For The Highest Price, In The Shortest Time, With The Least Hassle”

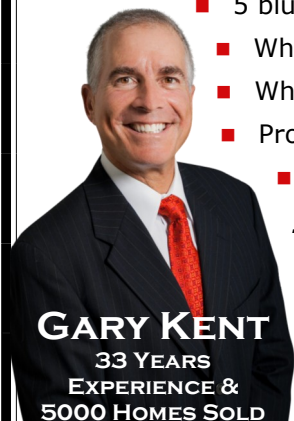
Saturday, February 24, 2018, 10am-Noon • Handlery Hotel, Mission Valley

Why do many homes sell quickly and for top dollar...while some sit unsold, and still others sell under market value?

Discover my 22 secrets, tips, and techniques to sell your home faster, at a higher price, attract multiple offers, cut costs, avoid problems, and prevent last-minute cancellations. **You'll Learn...**

- How to attract multiple bidders & sell OVER list price
- 7 RULES to pricing your home to get top dollar
- Get an easy “Roadmap To Selling Your Home”
- How some agents sabotage their sellers, costing \$1,000s
- What’s the Golden Ticket Syndrome, & why should you avoid it?
- The one time you absolutely, *positively* don’t want a bidding war
- This easy psychological “trick” helps sell your home for more \$\$!
- Ignore “The 2% Rule” at your peril
- When to “test the market” for a high price, & when NOT to
- Stupidly simple way to find out how high your buyer will go
- Why selling “As Is” won’t work & can even backfire
- My “Top 10 Cheap Fix-Ups” to up your home value
- Should YOUR home be professionally staged?
- When you actually WANT your agent to offend you
- How to quickly weed out unqualified buyers
- Pro’s/con’s of having your home inspected BEFORE you sell
- Should you even care what Zillow says your home is worth?
- 5 blunders people make when choosing an agent
- Why the “Endowment Effect” could sink *your* sale
- When you should use “Value Range Pricing”
- Profitable to-it-yourself home-staging tips
- Avoid paying 3 TIMES for one repair

I look forward to seeing you there!



GARY KENT
33 YEARS
EXPERIENCE &
5000 HOMES SOLD



***9:45 am Sign-In**



Learn the 22 insider secrets from my book!

**Tell a Friend! ■ Bring a Friend!
Limited Seating ■ Refreshments**

**TO REGISTER:
GaryKentSeminars.com
Or Call (858)457-KENT**

**Handlery Hotel
950 Hotel Circle North, Mission Valley
Free Validated Parking**

