FREE Seminar for <u>Seniors</u>, Family, Friends

7 SECRETS SENIORS MUST KNOW BEFORE SELLING A HOME!



Saturday, February 23, 2019, 1-3pm • Wesley Palms in Pacific Beach

*12:45 pm Sign-In

This free seminar is for you or a loved one. Moving can overwhelm seniors: deciding where to move, dealing f L with possessions, moving, preparing the home for sale, getting top dollar, tax impacts, selling the home, etc.

Fortunately, Gary has specialized in helping seniors sell their homes for 34 years. And he and a few guest speakers will share his 7 Secrets with you, plus answer all your questions. When you attend, you'll discover...

1. Pay ZERO Tax On Your Home Sale + Move Your Low Property Taxes To A New Home Most of Gary's clients pay ZERO capital gains or other tax when selling. Learn if you're eligible to avoid all taxes from your sale. And many people move their low Proposition 13 property taxes to a new home if they buy. Guest speaker: tax expert & enrolled agent Chuck Woodson of Horizon Planning.

2. How To Sell AS IS

Want to avoid the bother and cost of preparing your home and getting repairs or upgrades done? Here's what you need to know.

3. How To Make Small Fixes For BIG Profits

Want to increase your profit? With Gary's "Prep To Sell" program, he suggests money-making fixups, recommends dependable fair-priced tradespeople, gets bids, and can even schedule the work for you.

- 4. Learn What Price Your Home Will Sell For Avoid the common errors of over- and under-pricing. Correct pricing is one of two keys to getting you the highest price in less time.
- 5. How To Get Top Dollar For Your Home Learn the simple and proven strategies Gary uses that help get you the highest price possible when you sell.

6. What To Do With All Your "Stuff"

What to keep, sell, donate, throw away? How do estate sales work? How to get the most \$ for your possessions with less bother? We've got time-saving and moneymaking info for you!

7. Get Help Organizing Your Move

Learn smart moving and planning tips, and about professionals who specialize in coordinating senior moves.



34 YEARS

Note, this is NOT a presentation about Wesley Palms. However, for those interested, information and a tour of the new Patio Homes at Wesley Palms will be available after the seminar.

Tell a Friend! Bring a Friend! Hurry...Only 80 Seats Available!



In the main auditorium at...



Brandywine

Not intended to be a real estate solicitation if your home is listed with a broker. Keller Williams La Jolla Lic# 862878 @Gary Kent 12-5-