

# FREE Seminar for Home Sellers

## ***HOME STAGING!***

### ***How To STAGE Your HOME To SELL FOR MORE \$\$***



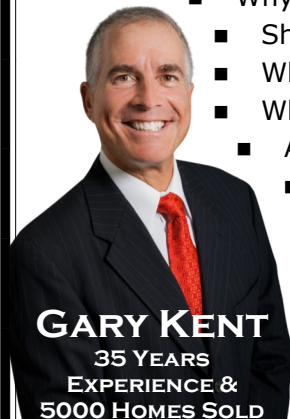
Saturday, September 28, 2019, 10-Noon • Earl Taylor Library in PB

**\*9:45 am Sign-In**

**T**his free seminar is for you or a friend planning to sell a home. Remember San Diego's HOT market, where homes sold in hours, with multiple offers? Now it's shifted to a normal, balanced market. It's not bad, but to get top dollar and sell soon, you've got to be smart! That includes hiring a top Realtor, pricing right, and profitably staging your home to get buyers EXCITED enough to pay you top dollar!

For 35 years, Gary has successfully sold homes in hot and cold markets. You'll hear Gary, pro home stager Scott Sorenson, and Sherwin-Williams paint color consultant Lety Rodriguez share their tips, insights, and secrets, + answer all your questions. **When you attend, you'll discover...**

- Should you hire a professional stager?
- What does a home stager actually do?
- How much does professional staging cost?
- Home stager vs. interior decorator — what's the difference?
- What's the ONE thing you must do, if you do nothing else?
- What work must you do by law? ...It's not what you think!
- 3 Questions to ask any stager before you hire them!
- Discover the 5 common home staging mistakes
- Which homes should be staged, and which not?
- Should you stage it yourself?
- Can you stage a rental property?
- 5 steps to staging your home yourself
- How do you stage a home you live in?
- Must your home be empty to stage it?
- Which are the "must stage" rooms in your home?
  - Why do 99% of house flippers stage their homes?
  - Should you get a home inspection before staging?
  - What are the best paint color combinations?
  - What color should you paint the interior?
    - Avoid this common paint color!
      - What to know about termite reports
      - Can you sell As Is?



**GARY KENT**  
35 YEARS  
EXPERIENCE &  
5000 HOMES SOLD

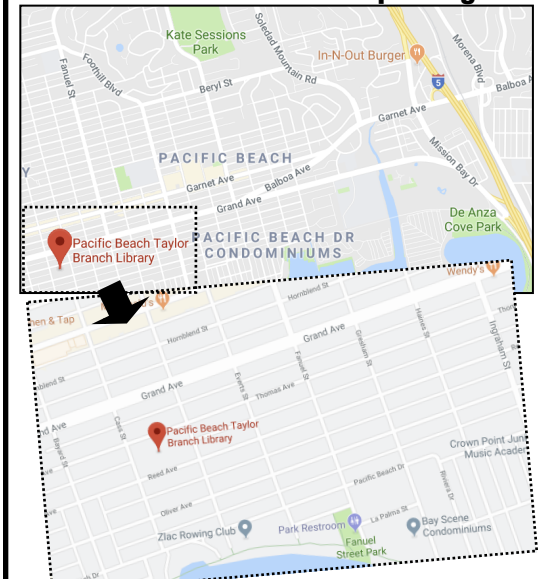


Free to the public, but Realtors must pay a \$250 tuition fee.

**Tell a Friend! Bring a Friend!  
Hurry...Only 80 Seats Available!**

**TO REGISTER:  
GaryKentSeminars.com  
Or Call (858)457-5368**

**Pacific Beach / Earl Taylor Library  
4275 Cass Street. Free parking!**



Please ignore my marketing if your home is listed with a broker. Keller Williams La Jolla Lic# 862878 © Gary Kent 7-19-19